



NEWS RELEASE  
For Immediate Release

## **ISDA Appoints New Head of Asia-Pacific Public Policy**

**HONG KONG, January 6, 2020** – The International Swaps and Derivatives Association, Inc. (ISDA) has appointed Su Yen Chia as its new Head of Asia-Pacific Public Policy.

Ms. Chia joins ISDA from Euroclear, where she served as Alternate Chief Executive for Euroclear Bank SA/NV (Hong Kong branch) from June 2017. In this role, she played an integral part in developing policy positions and interacting with regulatory and government authorities across the Asia-Pacific region.

She joined Euroclear in February 2016, initially as Head of Strategy and Government Affairs for Asia-Pacific. Prior to that, Ms. Chia was Head of Government Relations Asia-Pacific for Barclays Bank, and began her public policy career with Credit Suisse in Singapore.

“We’re delighted to welcome Su Yen to ISDA. Her in-depth knowledge and understanding of the region and her experience in government relations across Asia-Pacific will be of huge value to ISDA and its members as we continue to advocate for appropriate, risk-sensitive and globally coordinated rule sets,” said Scott O’Malia, ISDA’s Chief Executive.

Ms. Chia will be based in Hong Kong and reports to Steven Kennedy, Global Head of Public Policy at ISDA.

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**About ISDA**

Since 1985, ISDA has worked to make the global derivatives markets safer and more efficient. Today, ISDA has over 900 member institutions from 71 countries. These members comprise a broad range of derivatives market participants, including corporations, investment managers, government and supranational entities, insurance companies, energy and commodities firms, and international and regional banks. In addition to market participants, members also include key components of the derivatives market infrastructure, such as exchanges, intermediaries, clearing houses and repositories, as well as law firms, accounting firms and other service providers. Information about ISDA and its activities is available on the Association's website: [www.isda.org](http://www.isda.org). Follow us on Twitter @ISDA.

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